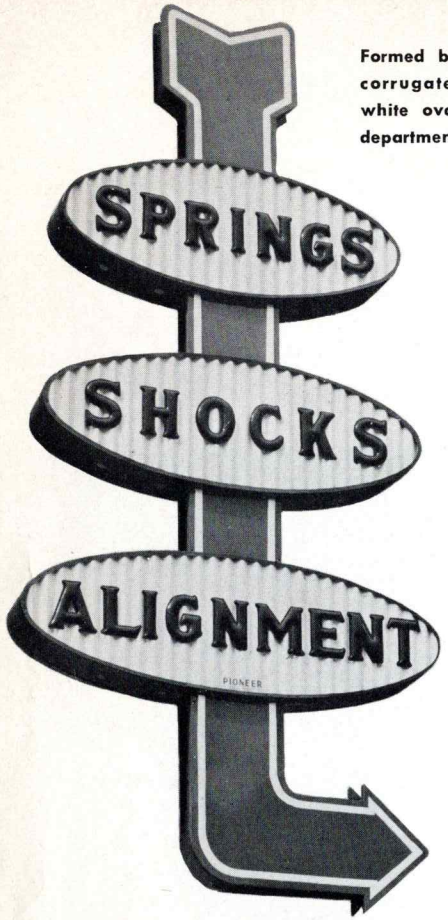
PLEXIGLAS SIGNS

FOR new AND used car dealers

BEST in appearance . . . . . DAY AND NIGHT



Formed black letters on corrugated translucent white ovals, for service department identification.

signs of PLEXIGLAS

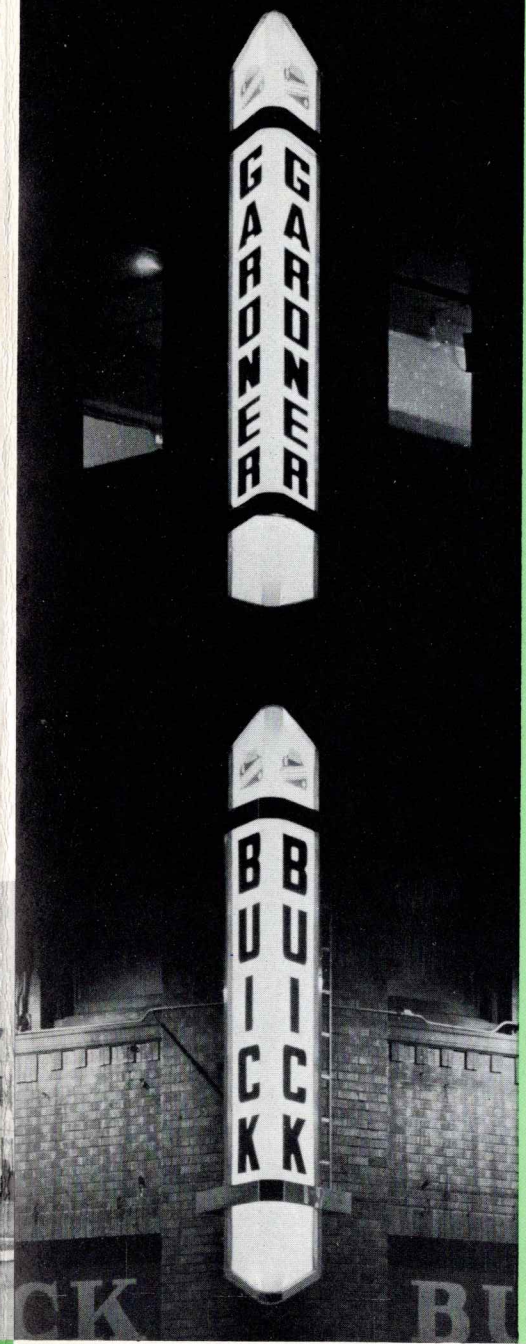
- Are completely luminous at night.
- Have clean, colorful appearance by day.
- Can be made in many shapes and colors.
- Have long-distance visibility and legibility, day and night.
- Can be designed to reproduce trademarks and emblems.
- Have TIME-PROVED resistance to weather and breakage.
- Protect lighting sources from dirt and damage.

Yellow-faced letters and insignia with blue returns. Internal lighting throws halo outlines on building.

Formed red letters, mounted free-standing on marquee. Back-lighted 36"-diameter emblems at corners.

This folder shows some of the ways signs and letters of PLEXIGLAS

Triangular vertical signs with blue letters and multi-colored emblems against translucent yellow.



Internally-lighted pylon, 25 feet high. Red lettering on large formed yellow body, in national identification program.

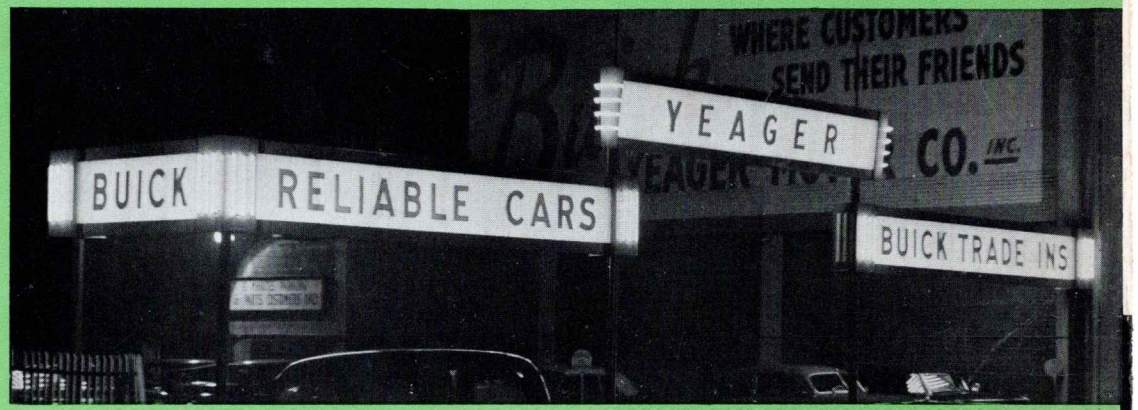
Red letters and yellow emblems against corrugated white background, 4' by 12'. Note daytime legibility.

Rooftop pylon, 15 feet high. White and red letters combined with trademark reproductions.

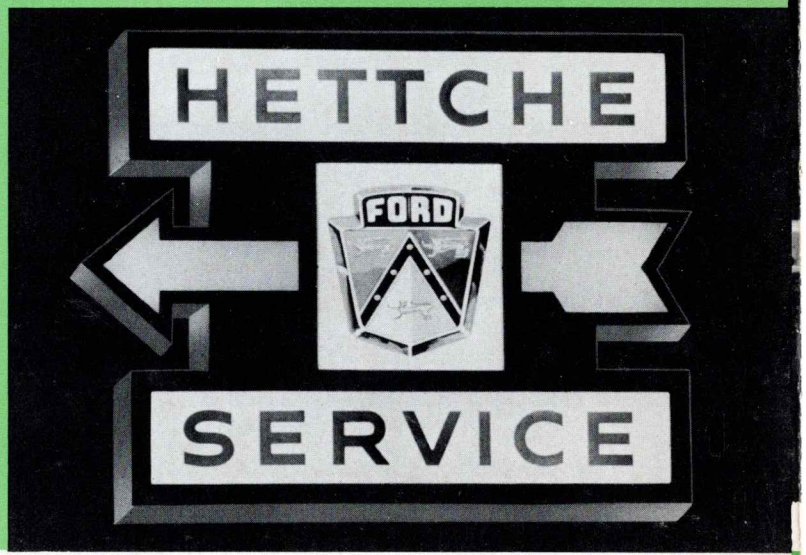
are used to tell customers, "HERE IS A GOOD PLACE TO BUY A CAR"

PLEXIGLAS SIGNS
attract customers

by means of large areas of color and light. They provide high visual impact and excellent legibility in daytime, and when lighted internally at night. With Plexiglas, new and used car dealers obtain fast, strong identification of their places of business.



Canopy signs, total length 80 feet. Formed red letters on corrugated white panels, backlighted.



Used car lot pylon, 12 feet high. Red letters against yellow backgrounds, red and yellow striped body.

Service entrance sign, 9 feet wide. Red letters and arrow, white backgrounds, and silk-screened emblem.

PLEXIGLAS is a Trademark Reg. U.S. Pat. Off. and other principal countries in the Western Hemisphere.

ROHM & HAAS COMPANY, Washington Square, Philadelphia 5, Pennsylvania

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